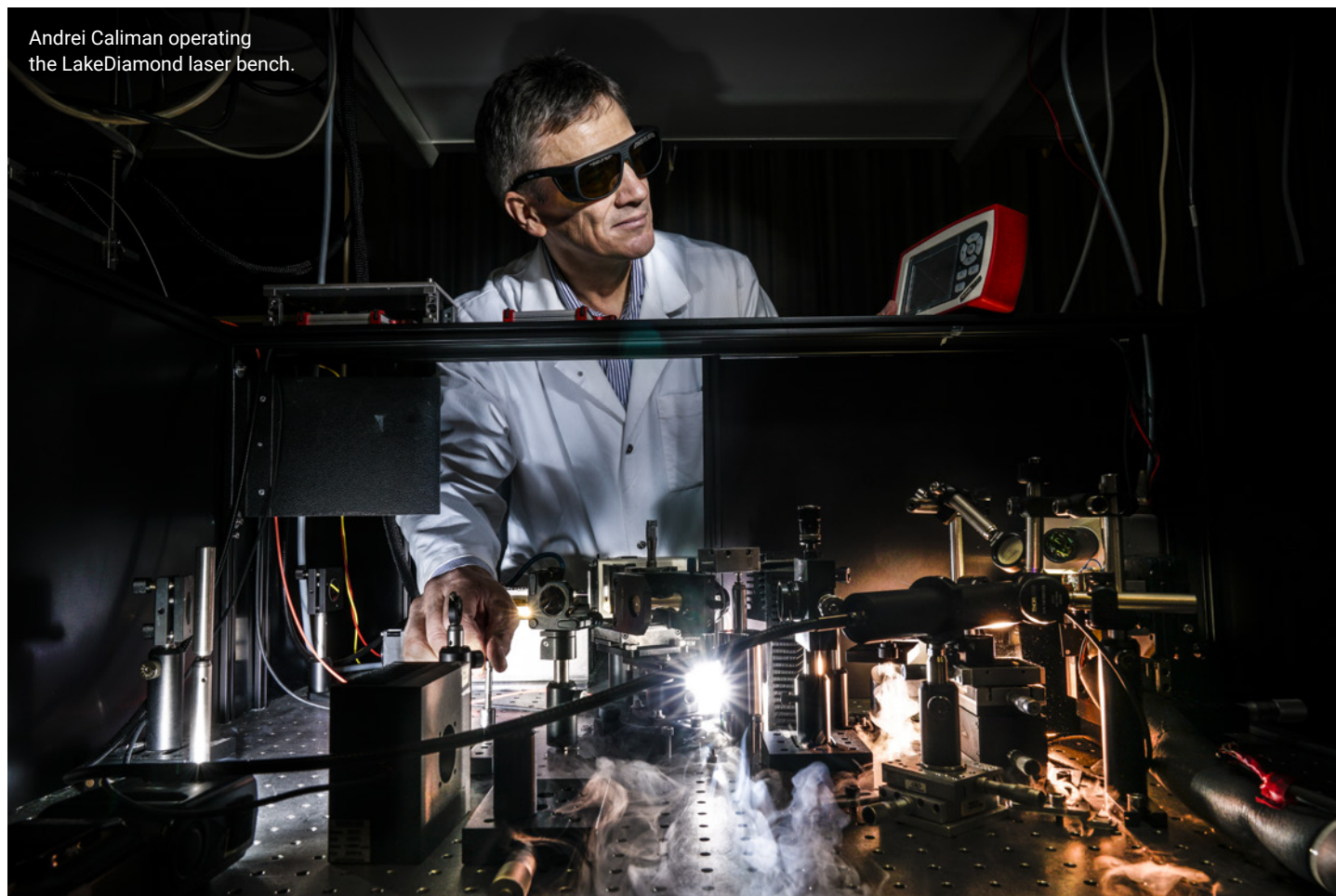


## Why diamonds?

### A huge potential in the high-tech industry



Andrei Caliman operating the LakeDiamond laser bench.



### The global lab-grown diamonds market




#### Market value

2016: €15 bn

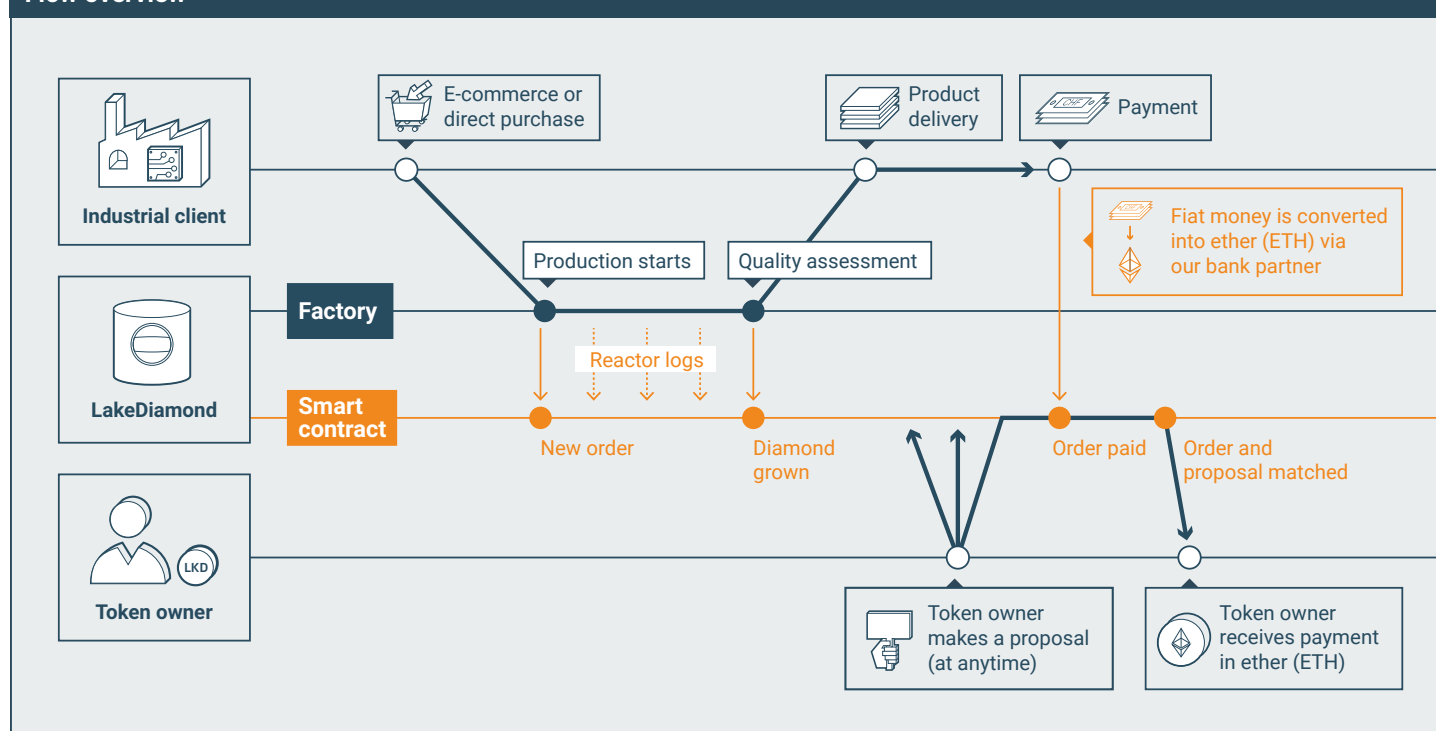
2021: €21.5 bn

+43%

## Token value projections

	PRE ICO / ICO	CURRENT	POST ICO PROJECTIONS		
			 Plates for Photonics (lasers)	 Plates for Electronics (transistors)	 Plates for Biotech
Items individual thickness (mm)		0.18	0.2	0.07	0.02
Plates market price / unit (CHF, without taxes)		1,121	3,114	1,542	660
Nb of minutes to produce equivalent value (1,000CHF)		980	784	554	370
Token projected value (CHF)	0.55	1.0	1.3	1.8	2.7

## Flow overview



## Three ways of using LKD tokens

A

### Purchase LakeDiamond products

LKD token can be used as a payment method to purchase diamond products (plates or round brilliants) on LakeDiamond e-commerce website.

B

### Capture LakeDiamond industrial orders

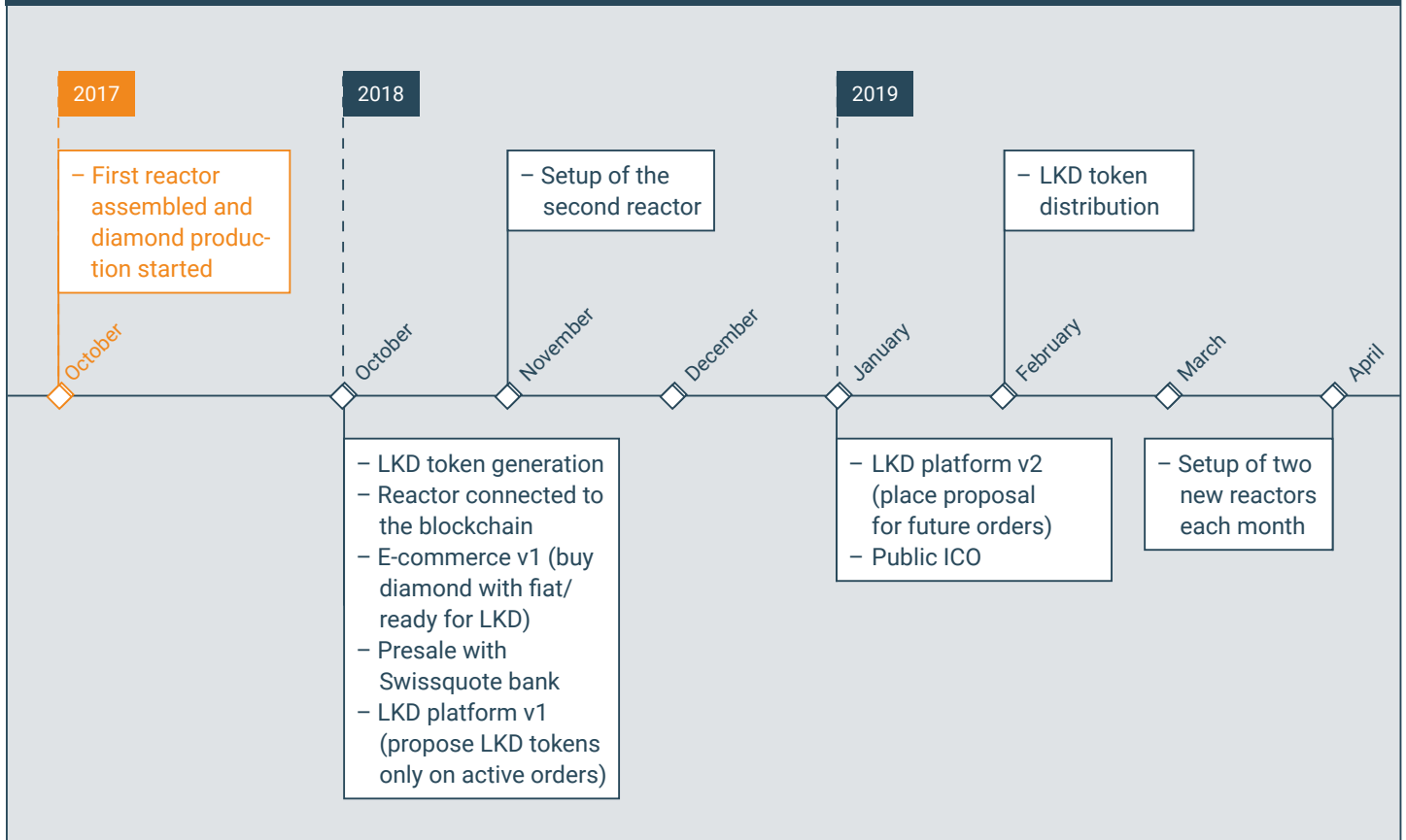
When an industrial client purchases diamonds with fiat, an opportunity for capturing the proceeds of the sale is presented to LKD token owners.

C

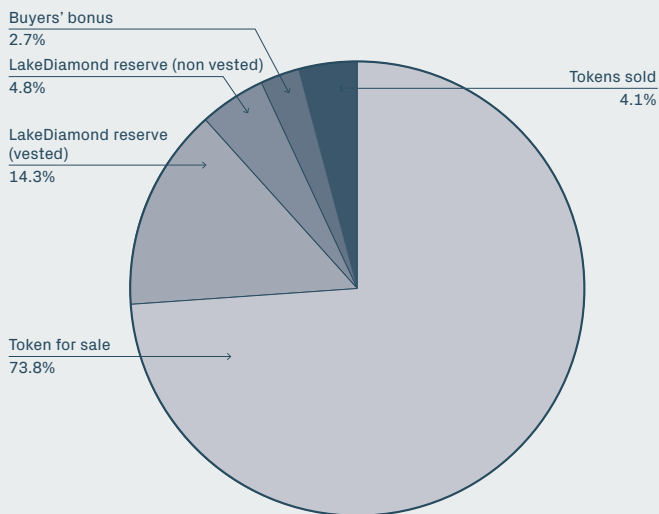
### Secondary Market

Because LKD tokens are Ethereum-based, they can be sold at any time to another ERC20 compatible wallet. LKD token re-sale is not managed by LakeDiamond and the company has no control whatsoever on the secondary market. It is possible that centralized and decentralized exchanges list the LKD token. This listing may facilitate LKD tokens' exchanges.

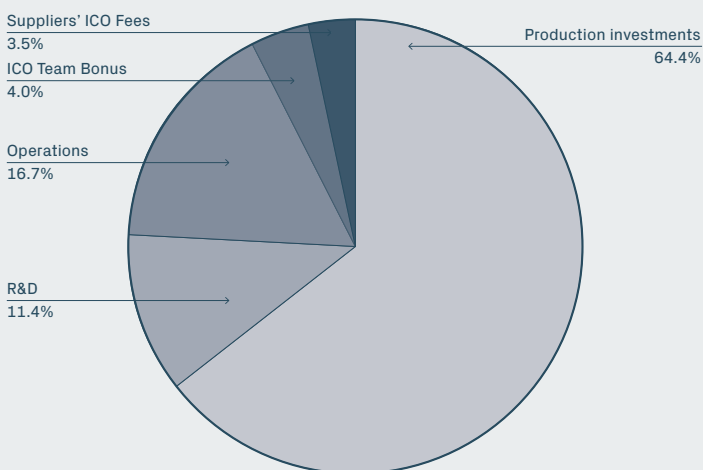
## Roadmap



### Token allocation



### Proceed allocation



### Key information

Hard cap:  
**CHF 60.5 million**

Soft cap:  
**CHF 3 million**

Jurisdiction:  
**Switzerland**

Oboarding process:  
**KYC required**

Accepted currencies:  
**Fiat and ETH**

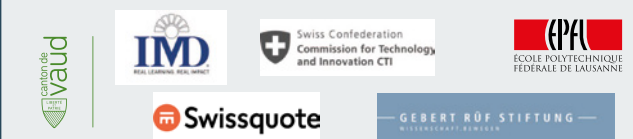
**+43%**

Increase in the lab-grown diamond market between 2016 and 2021

### Manifesto

- ◆ We are incorrigible perfectionists
- ◆ We believe in disruption
- ◆ We believe strong ethics and profit are not incompatible
- ◆ Our cutting-edge approach permeates everything: we are new in the way we create diamonds, apply their use to industry, and structure the finances that underpin our business

### Partners



### Contact

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Chief Investment Officer

alex.kummerman@lakediamond.ch  
Tel : +41 79 231 54 67

LakeDiamond SA  
EPFL Innovation Park  
Building D  
1015 Lausanne  
Switzerland

## Risk factors

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Purchasing LKD Tokens involves risks. Such risks may be classified into five (5) distinct categories. Examples of such risks are listed below. This list is not exhaustive: for more detailed information about the risks, please refer to the Company's terms and conditions, Schedule 2):

### Legal and/or regulatory risks

- ◇ Regulatory risk arising from the blockchain technology and the rights attached to the tokens
- ◇ Regulatory risk for the Company as seller of tokens

### Operational risks

- ◇ Risk of lack of success of certain of or the business activities
- ◇ Business activities abandonment
- ◇ Risk of dissolution and liquidation of the Company
- ◇ Risk of insolvency or bankruptcy of the Company

### Industrial risks

- ◇ Risk related to the diamond manufacturing process  
Risk in connection with lab-grown diamond commercial applications
- ◇ Risk in connection with the technology used for growing diamonds

### Technology risks

- ◇ Risk of software weaknesses of the Ethereum protocol
- ◇ Risk of Ethereum mining attacks, virus
- ◇ Risk of delay and unavailability of internet
- ◇ Risk of an unfavorable fluctuation or crash of Ether

### Token risks

- ◇ Risks associated with the qualification of the tokens as a new category of assets
- ◇ Risk of theft or loss of private keys and hard fork
- ◇ Risk of uninsured losses (uselessness of the tokens)

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