

Swissquote clients can now invest in the force of Star Wars success

- Latest addition to Swissquote's Themes Trading service offers the chance to participate in the opportunities presented by the imminent release of the film's seventh instalment
- Swissquote's "Star Wars Brands" trading theme comprises a selected list of stocks related to the film franchise and strategically chosen by the bank's team of market analysts
- Recently launched Themes Trading service in the fintech environment offers a simplified way to invest in innovative themes backed by historically solid research approaches

Gland, Switzerland, December 14th 2015 - Swissquote Bank Ltd, Switzerland's leading online bank, today announced the possibility to invest in a strategically selected list of stocks tracking the success of the Star Wars franchise through the bank's recently launched, publicly accessible Themes Trading platform.

The "Star Wars Brands" theme consists of a balanced portfolio of eleven stocks selected by the bank's team of market analysts, linked to the film franchise, including titles from the entertainment, film production and merchandise industries, as well as the fast food and even automotive sectors.

Swissquote's Themes Trading service allows clients to participate in engaging short, mid and long-term opportunities, in a way, which does not compromise the well-established and historically successful top-down analytical process. Swissquote currently offers 46 themes, including conventional opportunities such as clean energy and cloud computing, but also more modern themes such as the football industry or the silver economy and are chosen to reflect the latest market trends.

Marc Bürki, Swissquote's Chief Executive Officer, said: "This latest addition to our Themes Trading service is easily relatable to a whole generation of investors. Our service allows clients to participate in the latest engaging trading ideas, which are backed by solid, historically successful methods. Innovation in digital banking is part of our DNA. We make use of the latest technological advancements in banking and in the fintech environment to offer our clients easily accessible and transparent investment opportunities and believe that many will be able to identify with this latest offering, dedicated to the success of one of the most iconic films of our time."

Peter Rosenstreich, Head of Market Strategy of Swissquote, added: "The Swissquote "Star Wars Brands" theme delivers a textbook qualifier of thematic investments in a modern context. Everyday investors understand the potential and power of the "Star Wars" brand, yet are inexperienced when it comes to finding the linked investment opportunities. Swissquote Themes Trading provides the fundamental stock analysis and portfolio optimization needed for a confident investment decision. Our services makes the investment process relevant without undermining its financial robustness".

To access Swissquote Themes Trading please visit:

<http://www.swissquote.ch/url/investment-ideas/themes-trading>

Swissquote – The Swiss Leader in Online Banking

As a leading provider of online financial services, Swissquote offers innovative solutions and analysis tools to meet the wide range of demands and needs of its clients. As well as various online trading services, the user-friendly platform also provides solutions for eForex, ePrivate Banking, eMortgage and flexible saving accounts. In addition to a low-cost service for private clients, Swissquote also offers specialized services for independent asset managers and corporate clients. Swissquote Bank Ltd holds a banking license issued by its supervisory authority the Swiss Federal Financial Market Supervisory Authority (FINMA) and is a member of the Swiss Bankers Association. Its mother company, Swissquote Group Holding Ltd, is listed on the SIX Swiss Exchange (symbol: SQN).

For further information please contact:

Nadja Keller

Swissquote Media Relations Manager

mediarelations@swissquote.ch

Telephone: +41 44 825 88 01

Maria Diviney

Shepard Fox Communications

Telephone: +44 2033 184491

Mobile: +44 7444 314547

maria.diviney@shepard-fox.com