

Swissquote and UEFA renew their partnership for a thrilling three-season cycle

Swissquote is thrilled to announce the continuation of its fruitful collaboration with the UEFA Europa League and UEFA Europa Conference League for another three seasons. Swissquote is looking forward to sharing in the excitement of the additional match days introduced by the new competition format. This dynamic partnership will further grow Swissquote's brand awareness across Europe and deepen its connection with its valued customers. The sponsorship agreement spans perimeter advertising and hospitality at all 342 games per season, along with close collaboration in social media and online marketing.

"Our partnership with UEFA has already significantly enhanced Swissquote's brand awareness throughout Europe, transforming fans into loyal customers. Extending this agreement ensures the continuation of our success," says **Swissquote CEO Marc Bürki**. "Football stands for passionate competition, the pursuit of triumph, and the spirit of enthusiasm shared by all. These are values that align perfectly with our company and our partnership with customers. We are thrilled to renew our support for their favourite teams and meet them at the stadium."

Swissquote, the Swiss market leader in online banking, was the first online bank to enter an exclusive partnership with the UEFA in 2021, initially also for three years. The company has since further grown dynamically both in Switzerland and Europe. The massive media coverage of the two leagues across Europe supported Swissquote's international expansion.

Guy-Laurent Epstein, UEFA marketing director, says: "We are excited to continue having Swissquote as a sponsor of the UEFA Europa League and UEFA Conference League for the new competition cycle, which will feature the new league phase format. Our partnership has proven successful for all sides, so we are very pleased to continue working together as we embark on the next phase of our journey."



Image material can be found by clicking on the following link: [Image material](#)

Swissquote – The Swiss Leader in Online Banking

Swissquote is Switzerland's market leader in online banking. Over three million financial products can be traded on its innovative platforms. Swissquote's core competencies include global stock market trading, trading and custody of crypto assets, Forex trading as well as savings and investment solutions. In addition, Swissquote is active in the payment card, mortgage and leasing markets. In addition to its headquarters in Gland, Switzerland, Swissquote has offices in Zurich, London, Luxembourg, Malta, Bucharest, Cyprus, Dubai, Singapore and Hong Kong. Swissquote holds banking licences both in Switzerland (FINMA) and Luxembourg (CSSF). Its parent company, Swissquote Group Holding Ltd, is listed on the SIX Swiss Exchange (symbol: SQN). The Swissquote Group and PostFinance each own 50% of the fintech app Yuh.

For more information:

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