



# SWISSQUOTE

## Results for the First Half of 2015

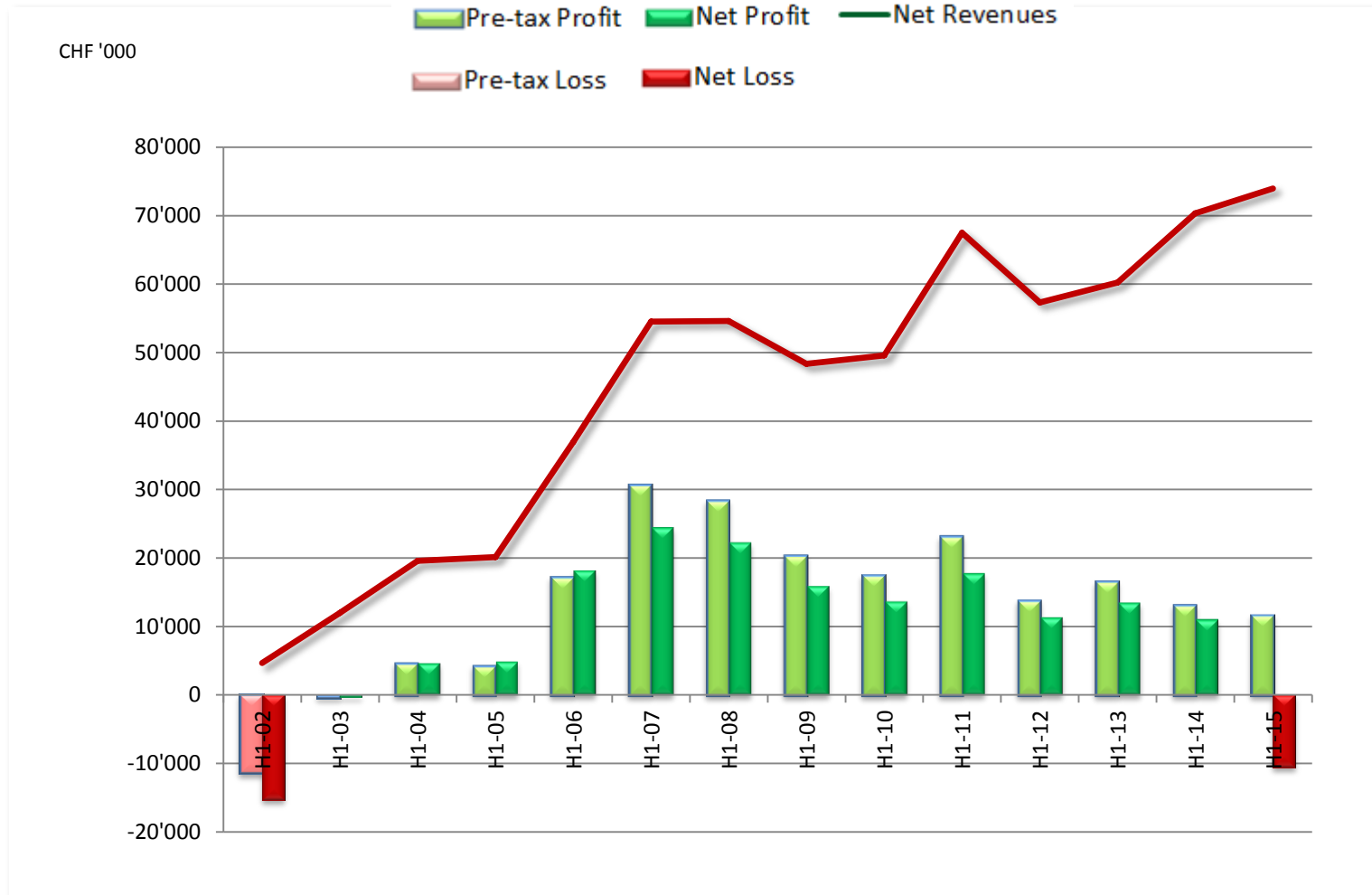
July 28<sup>th</sup>, 2015

# Agenda

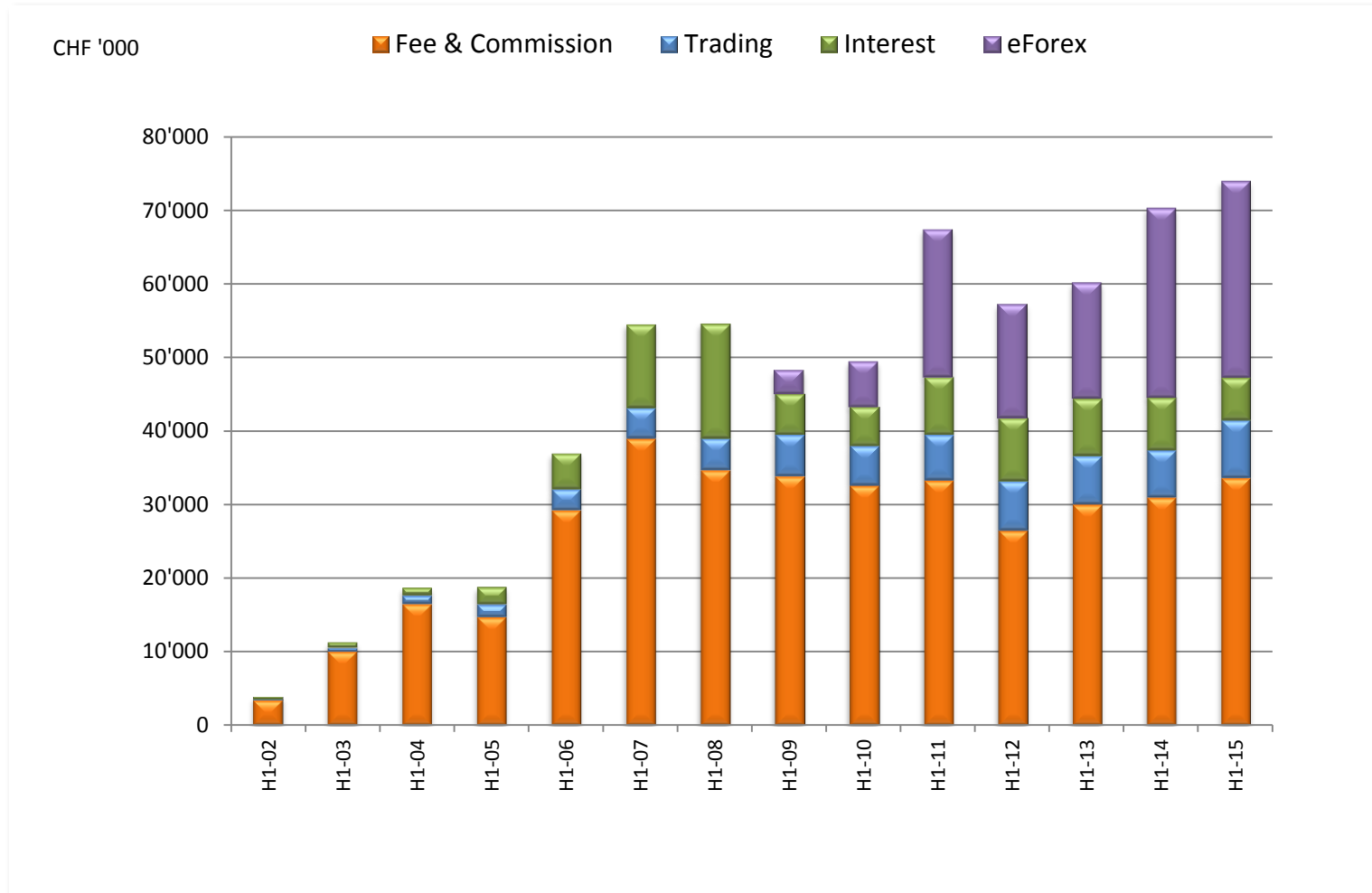
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- Key messages
- Detailed information
- Client Groups
- Equity
- Balance Sheet
- Additional Information

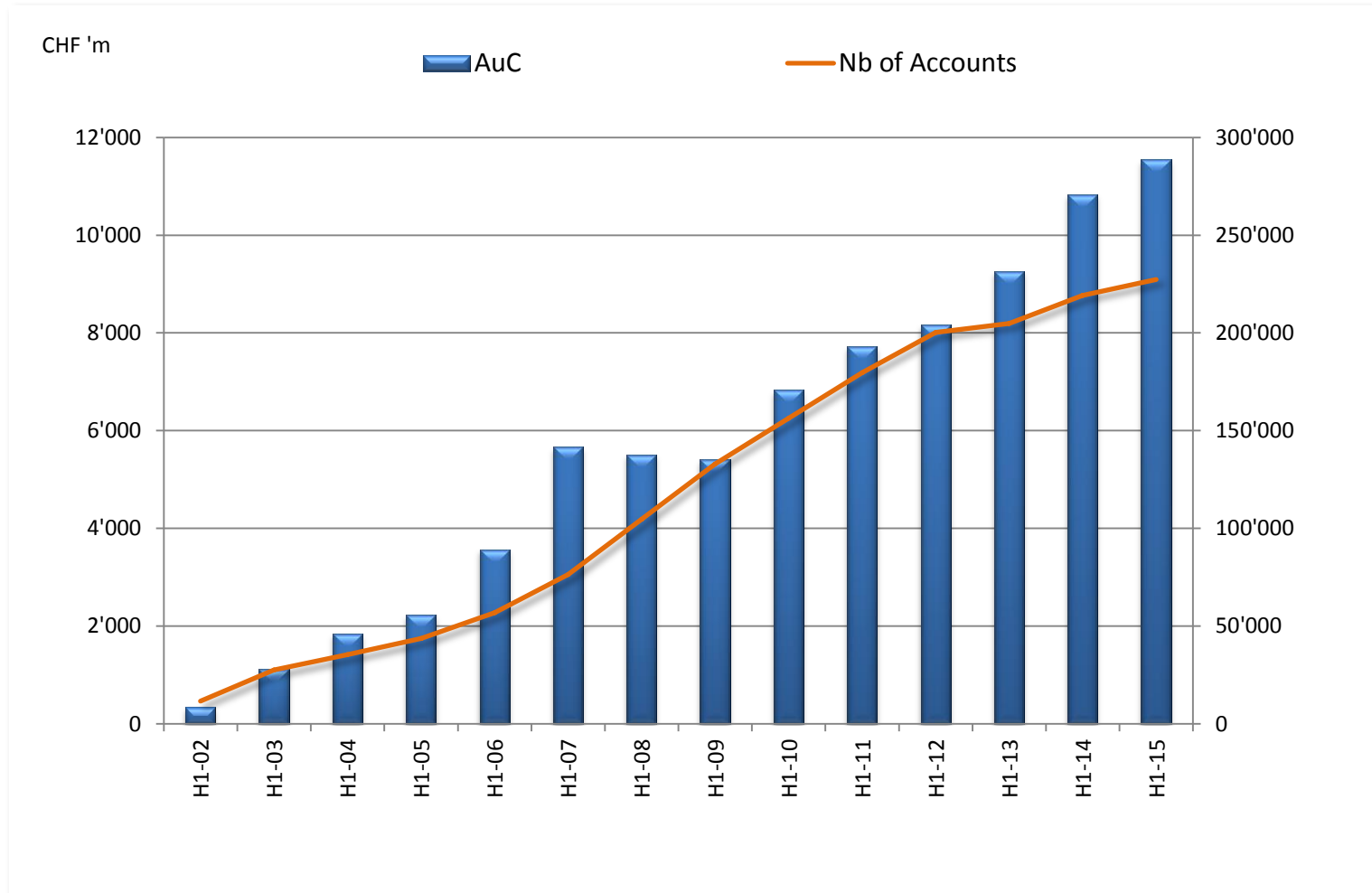
# CHF 11.7m of Pre-tax Profit in H1-2015



# CHF 74.0m of Net Revenues in H1-2015



## CHF 11.5 billion of Assets, 227'223 client accounts

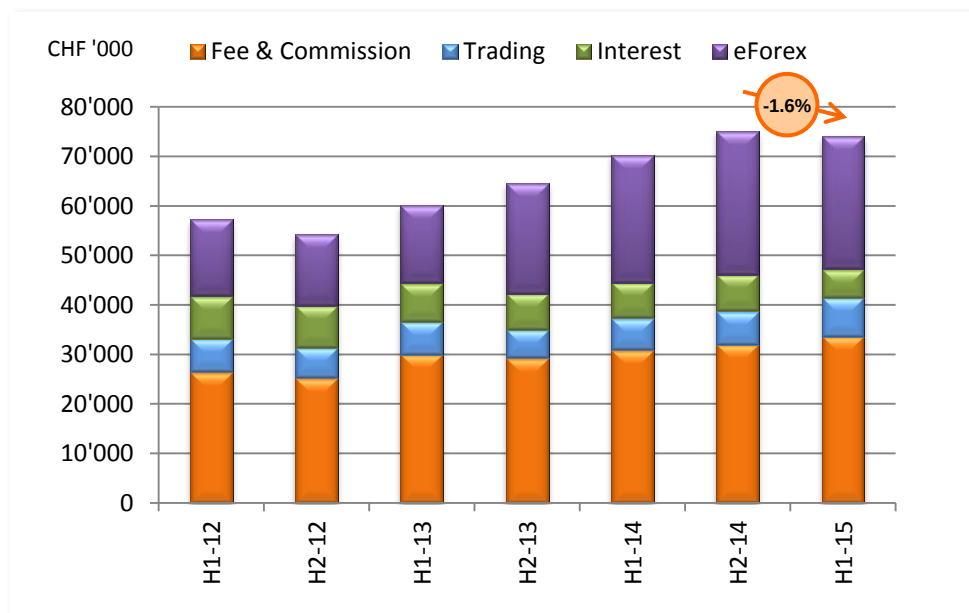




## Detailed information

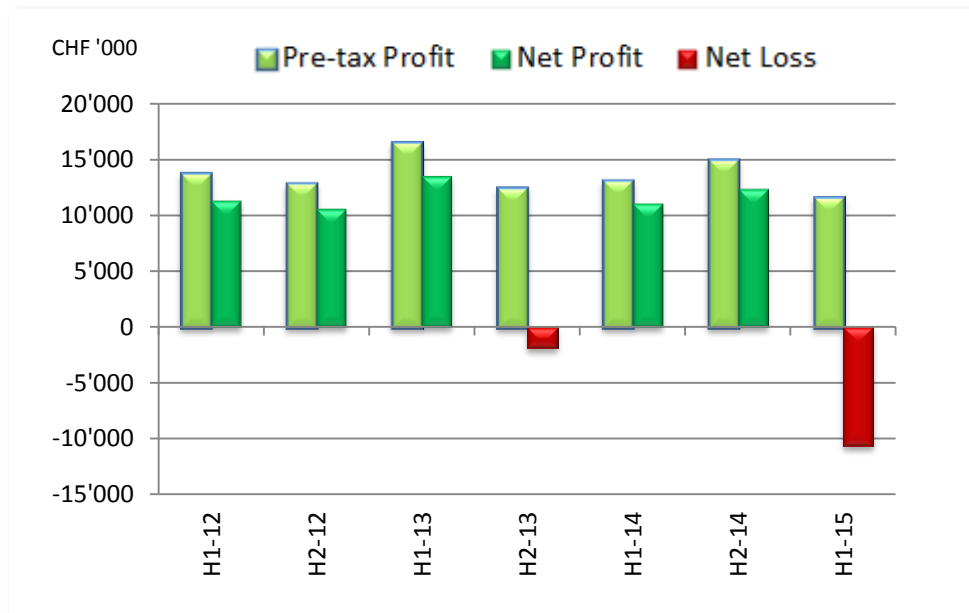
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# Total Net Revenues of CHF 74.0m



- Total Operating revenues of CHF **75.2m** stable compared to 2<sup>nd</sup> half 2014.
- Total Net revenues decreased by 1.6% to CHF **74.0m** compared to 2<sup>nd</sup> half 2014 and has been impacted by Unrealised Fair Value by CHF **-1.2m**.
- Net fee and commission income increased by 4.9% to CHF **33.6m**.
- Interest Income decreased by 21.6% to CHF **5.8m**.
- eForex Income decreased by 8.0% to CHF **26.7m**.
- Trading Income increased by 35.0% to CHF **9.1m** (Unrealised Fair Value excluded).

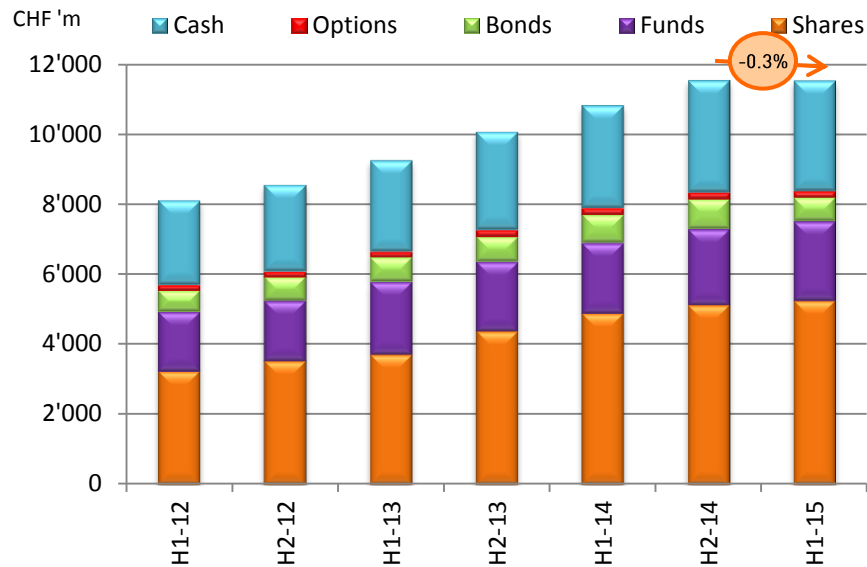
## Pre-Tax Profit of CHF 11.7m / Net Loss of CHF -10.6m



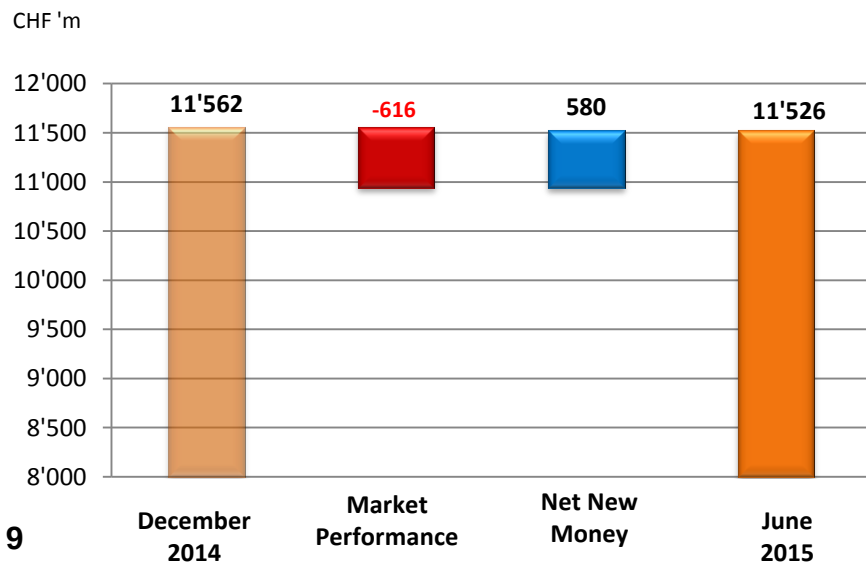
- Pre-Tax Profit decreased by 22.3% to CHF 11.7m compared to 2<sup>nd</sup> half 2014, and generated a pre-tax profit margin of 15.8%.
- Considering one-offs items, Net loss at CHF -10.6m.



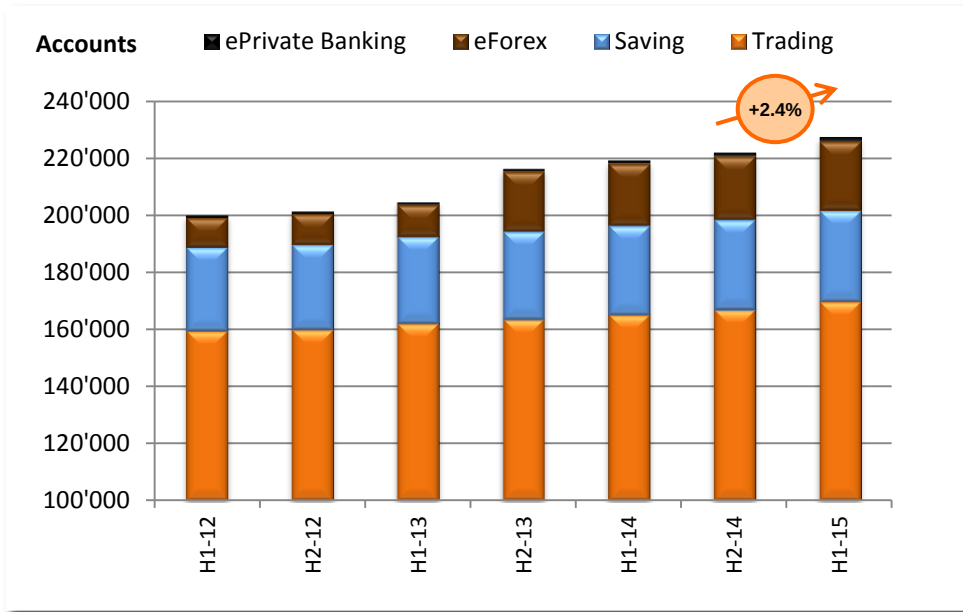
# Total Assets under Custody at CHF 11.5 billion



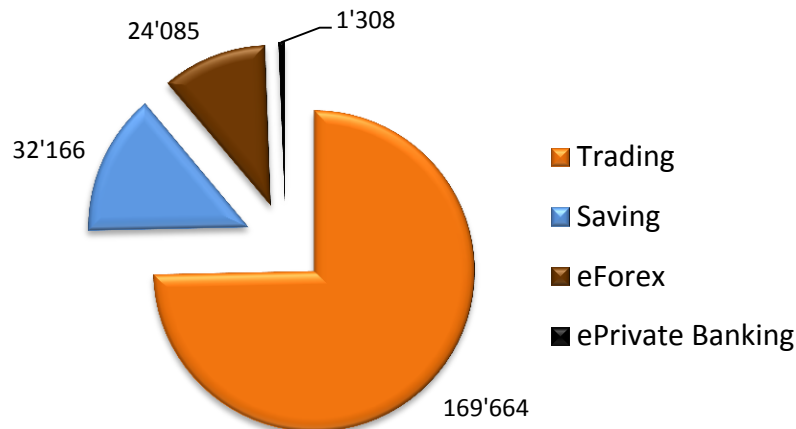
- Assets under Custody slightly decreased by 0.3% at CHF 11.5 billion.
- CHF 580m of net new monies in H1-2015.
- CHF -616m of market performance.



# 227'223 client accounts at 30<sup>th</sup> June 2015



- 5'301 net new client accounts in H1-2015 (+2.4%).
- 75% trading accounts, 14% saving accounts, 10% eForex accounts.
- 1'308 ePrivate Banking accounts, 402 with active strategies.

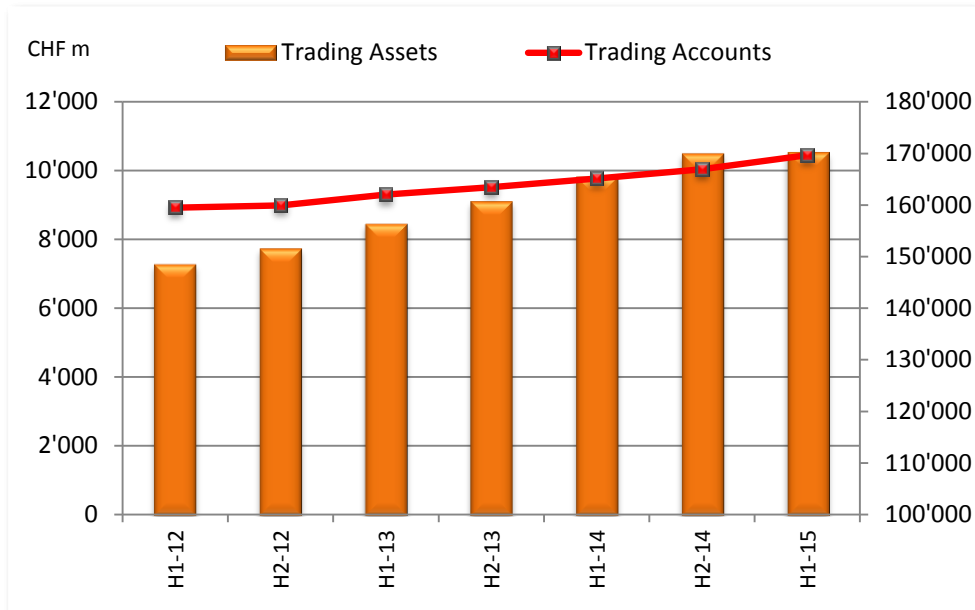




## Client Groups

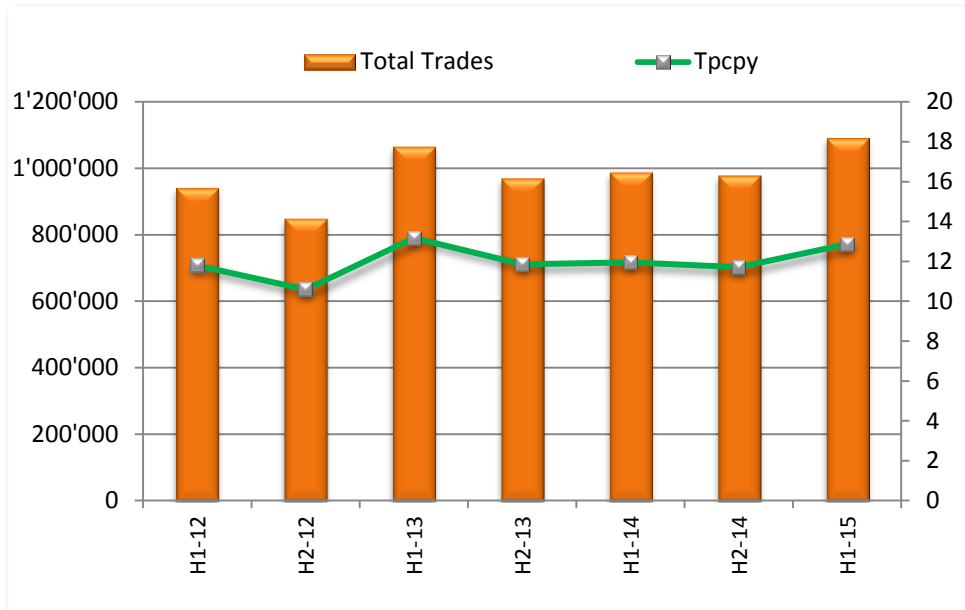
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# Trading Accounts - Growth



- 169'664 Trading accounts (+1.6% vs. H2-2014).
- Trading assets at CHF **10.5bn** (+0.3 % vs. H2-2014).
- Average assets per account at ~ CHF 61'900.

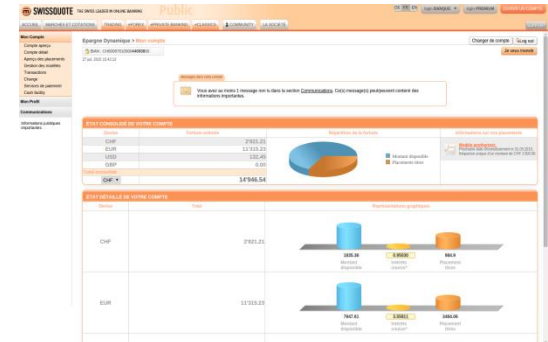
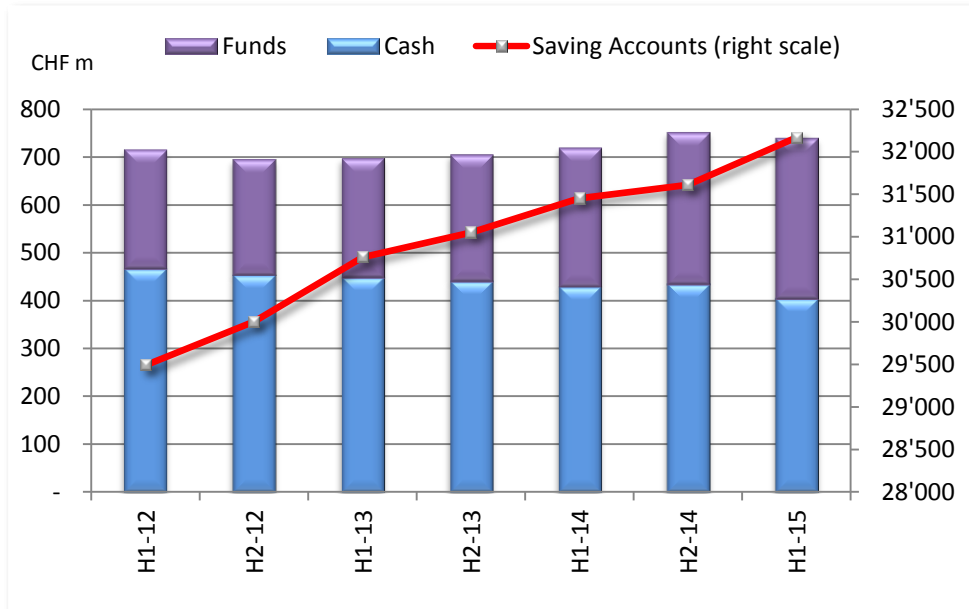
# Trading Accounts - Transactions



Swissquote FOX

- Transactions per client per year at 12.9 (+9.9% vs. H2-2014).
- Total number of transactions: around 1.1 million in H1-2015 (+11.4% vs. H2-2014).

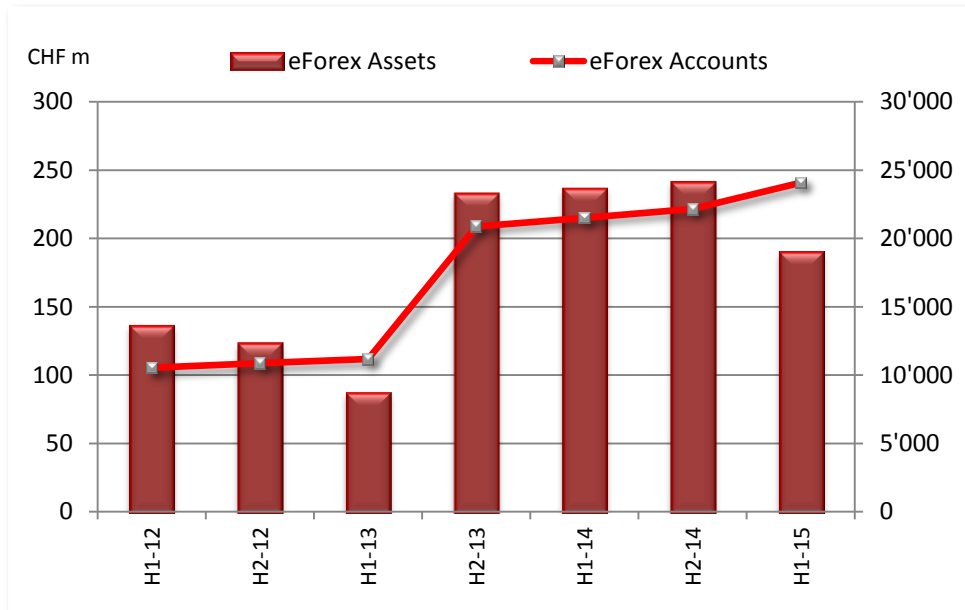
# Stable Saving Assets at CHF 738.8m



Swissquote dynamic saving account

- 32'166 Saving accounts (+1.8% vs. H2-2014).
- Saving assets at CHF **738.8m** (-1.6% vs. H2-2014).
- Saving Cash : CHF **404.2m** (-6.9 % vs. H2-2014).
- Saving Funds : CHF **334.6m** (+5.6% vs. H2-2014).

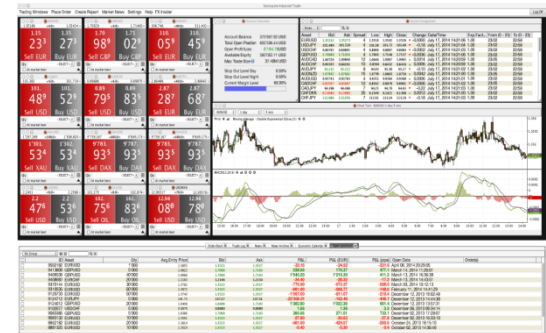
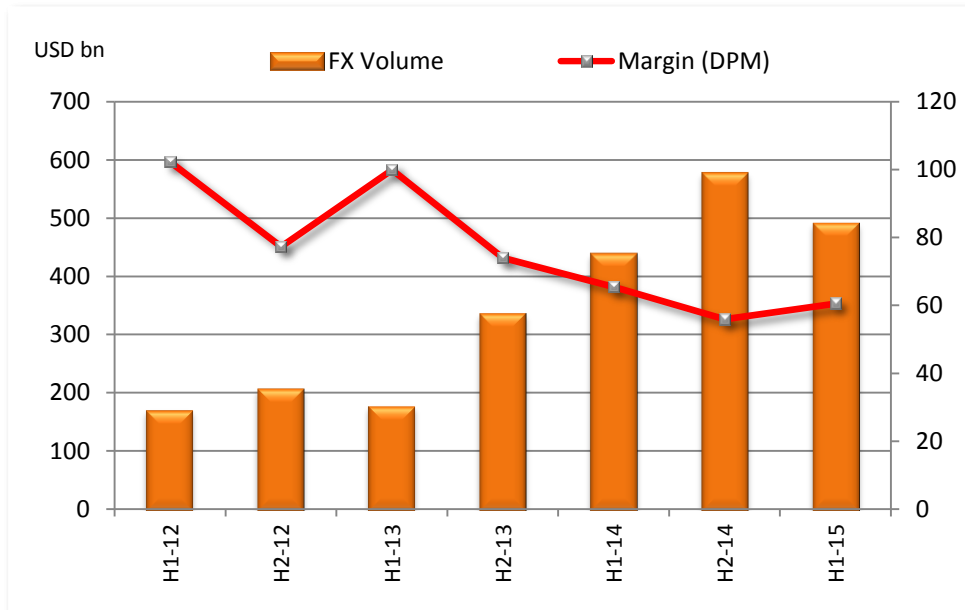
# eForex Accounts – Growth and Total Assets



Swissquote FXBook

- 24'085 active clients (+8.7% vs. H2-2014).
- eForex assets at CHF 189.9m (-21.2% vs. H2-2014).

# eForex Accounts – Volumes

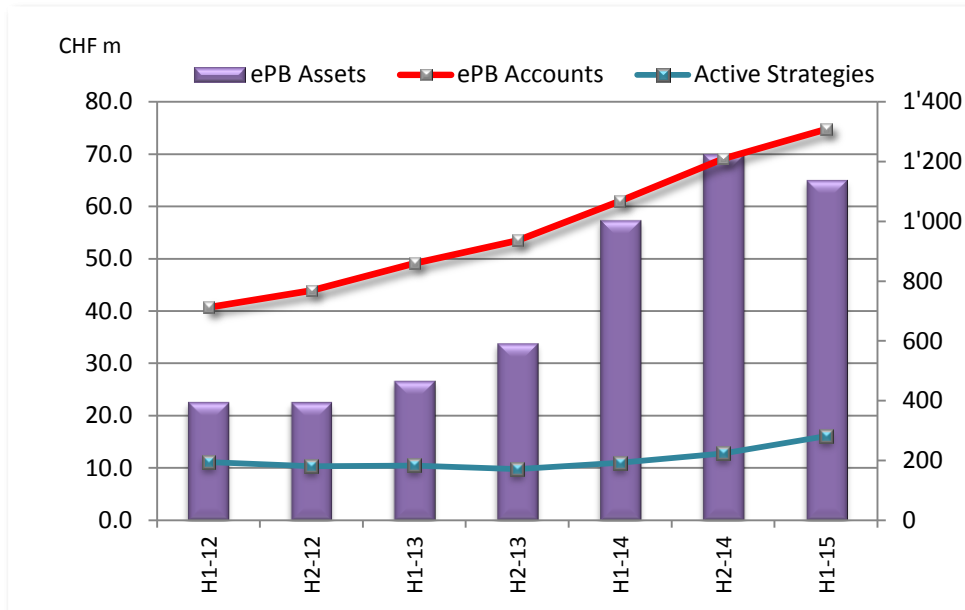


Swissquote Advanced Trader

- eForex activity reached total volumes of USD **490.0 billion** in H1-2015 (-15.0% vs. H2-2014).
- eForex income at CHF **26.7m** (-8.0% vs. H2-2014).
- DPM raised to 60.5.



# ePrivate Banking Accounts – Growth and Total Assets



Swissquote electronic Private Banking

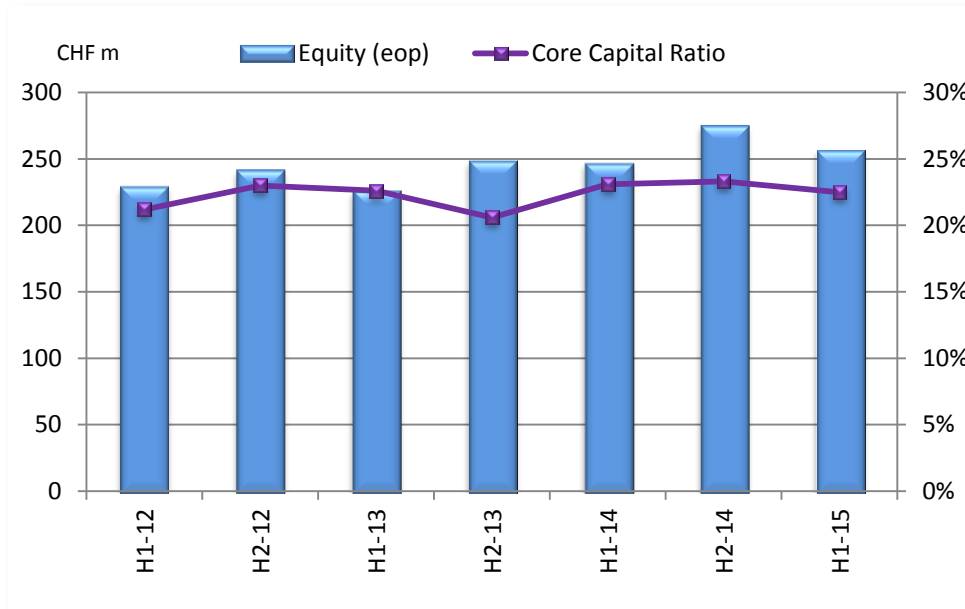
- 1'308 clients ePrivate Banking (+8.1% vs. H2-2014).
- 402 active strategies (+19.6% vs. H2-2014).
- ePrivate Banking assets at CHF 65.0m (-7.0% vs. H2-2014).



Equity

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# Equity and Tier one ratio



- Total equity at CHF 255.8m.
- Solid core capital ratio of 22.5%.



## Balance Sheet

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# Balance Sheet Structure on 30<sup>th</sup> June 2015

| Total Assets                                              |            |            | Total Liabilities & Equity                                     |                                                                           |                                               |
|-----------------------------------------------------------|------------|------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------|
| CHFm                                                      |            |            | CHFm                                                           |                                                                           |                                               |
|                                                           | 30.06.2015 | 30.06.2014 |                                                                | 30.06.2015                                                                | 30.06.2014                                    |
|                                                           |            |            | <div> <div>CHFm 3'669.4</div> <div>(CHFm 3'419.5)</div> </div> |                                                                           |                                               |
| SNB cash deposit & T-Bills<br>(Commercial paper included) | 1'003.6    | 2'020.1    |                                                                | <b>Due to customers</b><br>(Cash deposits in Trading and Saving accounts) | <b>3'347.5</b> <b>3'086.3</b>                 |
| SNB cash deposit<br>Free of negative interest             | 840.0      |            |                                                                |                                                                           |                                               |
| Loans & advances to banks<br>(interbank deposits)         | 680.7      | 246.7      |                                                                |                                                                           |                                               |
| Investments securities<br>(bonds portfolio)               | 725.6      | 763.2      |                                                                |                                                                           |                                               |
| Loans & advances to customers<br>(Lombard lendings)       | 177.2      | 150.8      |                                                                |                                                                           |                                               |
| Others                                                    | 242.2      | 238.7      |                                                                | <b>66.1</b> <b>61.8</b>                                                   | <b>Others</b> (including deposits from banks) |
|                                                           |            |            |                                                                | <b>255.8</b> <b>271.3</b>                                                 | <b>Total Equity</b>                           |



## Additional Information

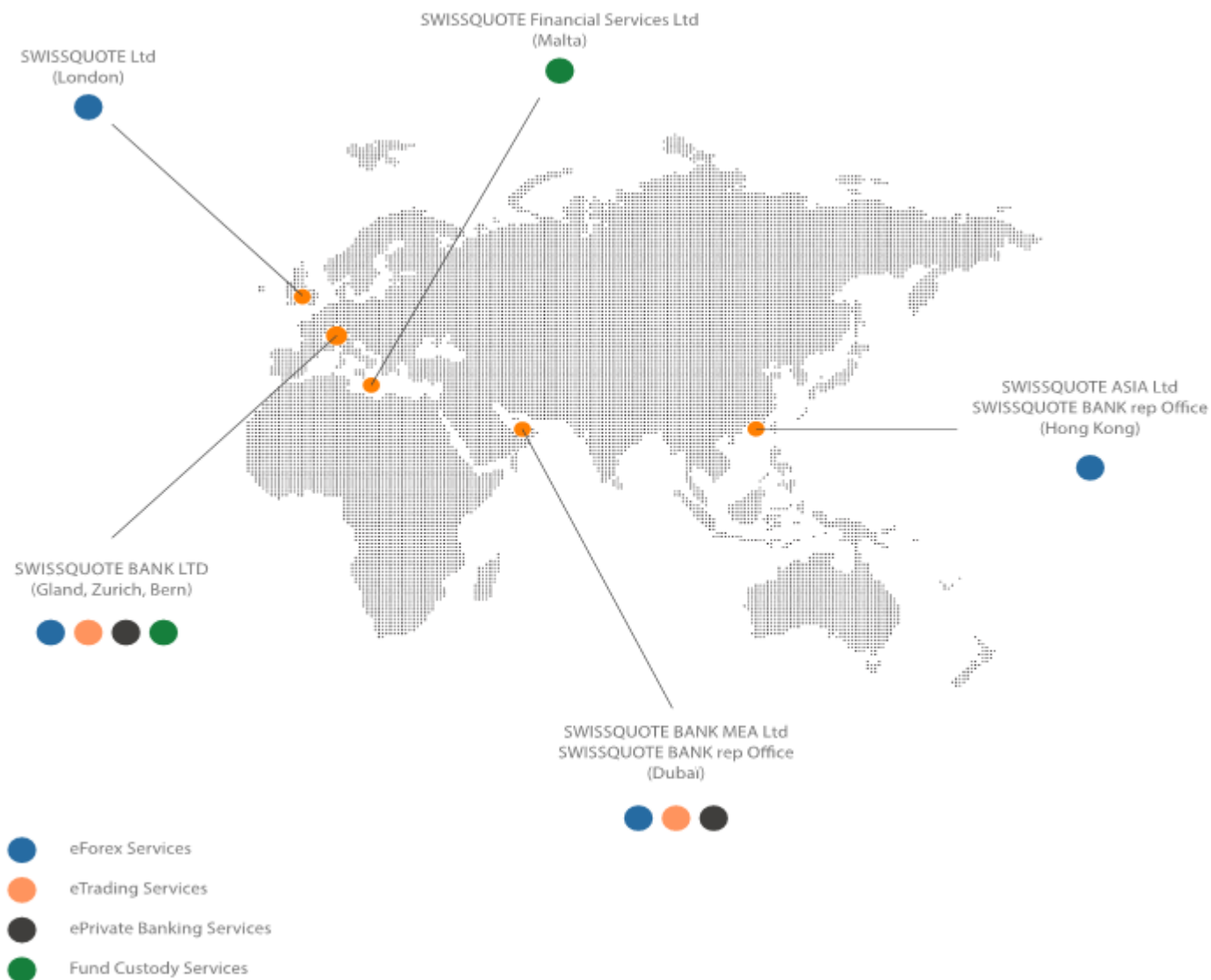
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# Key Figures for the business H1-2015

| CHF'000                                            | Comparison with Previous Year |                   |                   |                | Comparison with Previous Half Year |                   |                   |                |
|----------------------------------------------------|-------------------------------|-------------------|-------------------|----------------|------------------------------------|-------------------|-------------------|----------------|
|                                                    | H1-2015                       | H1-2014           | Change            | Change [%]     | H1-2015                            | H2-2014           | Change            | Change [%]     |
| Net Fee & Commission Income                        | 33'572.0                      | 30'945.2          | 2'626.8           | 8.5%           | 33'572.0                           | 31'996.8          | 1'575.2           | 4.9%           |
| Interest Income, net*                              | 5'815.5                       | 7'199.2           | (1'383.7)         | -19.2%         | 5'815.5                            | 7'413.1           | (1'597.6)         | -21.6%         |
| eForex Income, net                                 | 26'702.7                      | 25'782.5          | 920.2             | 3.6%           | 26'702.7                           | 29'011.9          | (2'309.2)         | -8.0%          |
| Trading Income, net                                | 9'120.9                       | 6'376.2           | 2'744.7           | 43.0%          | 9'120.9                            | 6'758.7           | 2'362.2           | 35.0%          |
| <b>Total Operating Revenues</b>                    | <b>75'211.1</b>               | <b>70'303.1</b>   | <b>4'908.0</b>    | <b>7.0%</b>    | <b>75'211.1</b>                    | <b>75'180.5</b>   | <b>30.6</b>       | <b>0.0%</b>    |
| Unrealised Fair Value                              | (1'239.1)                     | 29.1              | (1'268.2)         | -4358.1%       | (1'239.1)                          | 11.7              | (1'250.8)         | -10690.6%      |
| <b>Total Net Revenues</b>                          | <b>73'972.0</b>               | <b>70'332.2</b>   | <b>3'639.8</b>    | <b>5.2%</b>    | <b>73'972.0</b>                    | <b>75'192.2</b>   | <b>(1'220.2)</b>  | <b>-1.6%</b>   |
| Payroll & Related Expenses                         | (29'408.8)                    | (28'864.8)        | (544.0)           | 1.9%           | (29'408.8)                         | (29'122.5)        | (286.3)           | 1.0%           |
| Other Operating Expenses (incl. Depr. & Provision) | (23'346.4)                    | (21'845.3)        | (1'501.1)         | 6.9%           | (23'346.4)                         | (22'449.1)        | (897.3)           | 4.0%           |
| Marketing Expenses                                 | (9'515.7)                     | (6'455.6)         | (3'060.1)         | 47.4%          | (9'515.7)                          | (8'566.8)         | (948.9)           | 11.1%          |
| <b>Total Expenses</b>                              | <b>(62'270.9)</b>             | <b>(57'165.7)</b> | <b>(5'105.2)</b>  | <b>8.9%</b>    | <b>(62'270.9)</b>                  | <b>(60'138.4)</b> | <b>(2'132.5)</b>  | <b>3.5%</b>    |
| <b>Pre-tax Profit</b>                              | <b>11'701.1</b>               | <b>13'166.5</b>   | <b>(1'465.4)</b>  | <b>-11.1%</b>  | <b>11'701.1</b>                    | <b>15'053.8</b>   | <b>(3'352.7)</b>  | <b>-22.3%</b>  |
| Income Taxes                                       | (1'836.6)                     | (2'063.2)         | 226.6             | 11.0%          | (1'836.6)                          | (2'635.7)         | 799.1             | 30.3%          |
| One-offs items                                     | (20'500.0)                    | -                 | (20'500.0)        | -              | (20'500.0)                         | -                 | (20'500.0)        | -              |
| <b>Net Profit / (Loss)</b>                         | <b>(10'635.5)</b>             | <b>11'103.3</b>   | <b>(21'738.8)</b> | <b>-195.8%</b> | <b>(10'635.5)</b>                  | <b>12'418.1</b>   | <b>(23'053.6)</b> | <b>-185.6%</b> |
| Pre-tax Profit Margin [%]                          | 15.8%                         | 18.7%             |                   |                | 15.8%                              | 20.0%             |                   |                |
| Net Profit Margin [%]                              | -14.4%                        | 15.8%             |                   |                | -14.4%                             | 16.5%             |                   |                |
|                                                    | 30.06.2015                    | 30.06.2014        | Change            | Change [%]     | 30.06.2015                         | 31.12.2014        | Change            | Change [%]     |
|                                                    |                               |                   |                   |                |                                    |                   |                   |                |
| Trading Accounts [units]                           | 169'664                       | 165'143           | 4'521             | 2.7%           | 169'664                            | 166'941           | 2'723             | 1.6%           |
| Saving Accounts [units]                            | 32'166                        | 31'451            | 715               | 2.3%           | 32'166                             | 31'612            | 554               | 1.8%           |
| eForex Accounts [units]                            | 24'085                        | 21'515            | 2'570             | 11.9%          | 24'085                             | 22'159            | 1'926             | 8.7%           |
| ePrivate Banking Accounts [units]                  | 1'308                         | 1'068             | 240               | 22.5%          | 1'308                              | 1'210             | 98                | 8.1%           |
| <b>Total Number of Accounts [units]</b>            | <b>227'223</b>                | <b>219'177</b>    | <b>8'046</b>      | <b>3.7%</b>    | <b>227'223</b>                     | <b>221'922</b>    | <b>5'301</b>      | <b>2.4%</b>    |
| Trading Assets [CHF m]                             | 10'532.3                      | 9'822.3           | 710.0             | 7.2%           | 10'532.3                           | 10'499.6          | 32.7              | 0.3%           |
| Saving Assets [CHF m]                              | 738.8                         | 718.9             | 19.9              | 2.8%           | 738.8                              | 751.1             | (12.3)            | -1.6%          |
| eForex Assets [CHF m]                              | 189.9                         | 236.5             | (46.6)            | -19.7%         | 189.9                              | 241.0             | (51.1)            | -21.2%         |
| ePrivate Banking Assets [CHF m]                    | 65.0                          | 57.4              | 7.6               | 13.2%          | 65.0                               | 69.9              | (4.9)             | -7.0%          |
| <b>Total Assets under Custody [CHF m]</b>          | <b>11'526.0</b>               | <b>10'835.1</b>   | <b>690.9</b>      | <b>6.4%</b>    | <b>11'526.0</b>                    | <b>11'561.6</b>   | <b>(35.6)</b>     | <b>-0.3%</b>   |
| Total Net New Monies [CHF m]                       | 580.2                         | 456.4             | 123.8             | 27.1%          | 580.2                              | 624.4             | (44.2)            | -7.1%          |
| eForex Volume [USD bn]                             | 490.0                         | 437.7             | 52.4              | 12.0%          | 490.0                              | 576.4             | (86.4)            | -15.0%         |
| Total Equity [CHF m]                               | 255.8                         | 271.3             | (15.6)            | -5.7%          | 255.8                              | 274.4             | (18.6)            | -6.8%          |
| Common Equity Tier 1 ratio [%]                     | 22.5%                         | 23.1%             | -0.6%             | -2.6%          | 22.5%                              | 23.3%             | -0.8%             | -3.4%          |
| Total Headcounts / Average Headcounts - [FTE]      | 545 / 529                     | 513 / 510         | 32 / 19           | 3.7% / 6.2%    | 545 / 539                          | 532 / 523         | 13 / 16           | 3.1% / 2.4%    |

\* Cost arising from economic phenomenon of negative interest rates is estimated to CHF 1.8m in H1-2015

# Swissquote International Location





# The Swissquote Universe



# Swissquote first Swiss bank to launch Apple Watch App

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- After being first Swiss bank to launch iPhone app in 2008, Swissquote launches an extensive Apple Watch app.
- Contains latest financial information in real-time, charts, news, notifications and much more.
- No other bank in Switzerland offers bigger range of mobile apps. Already 15% of all transactions at Swissquote done via mobile apps.